

JALISCO

YOUR PARTNER FOR GROWTH

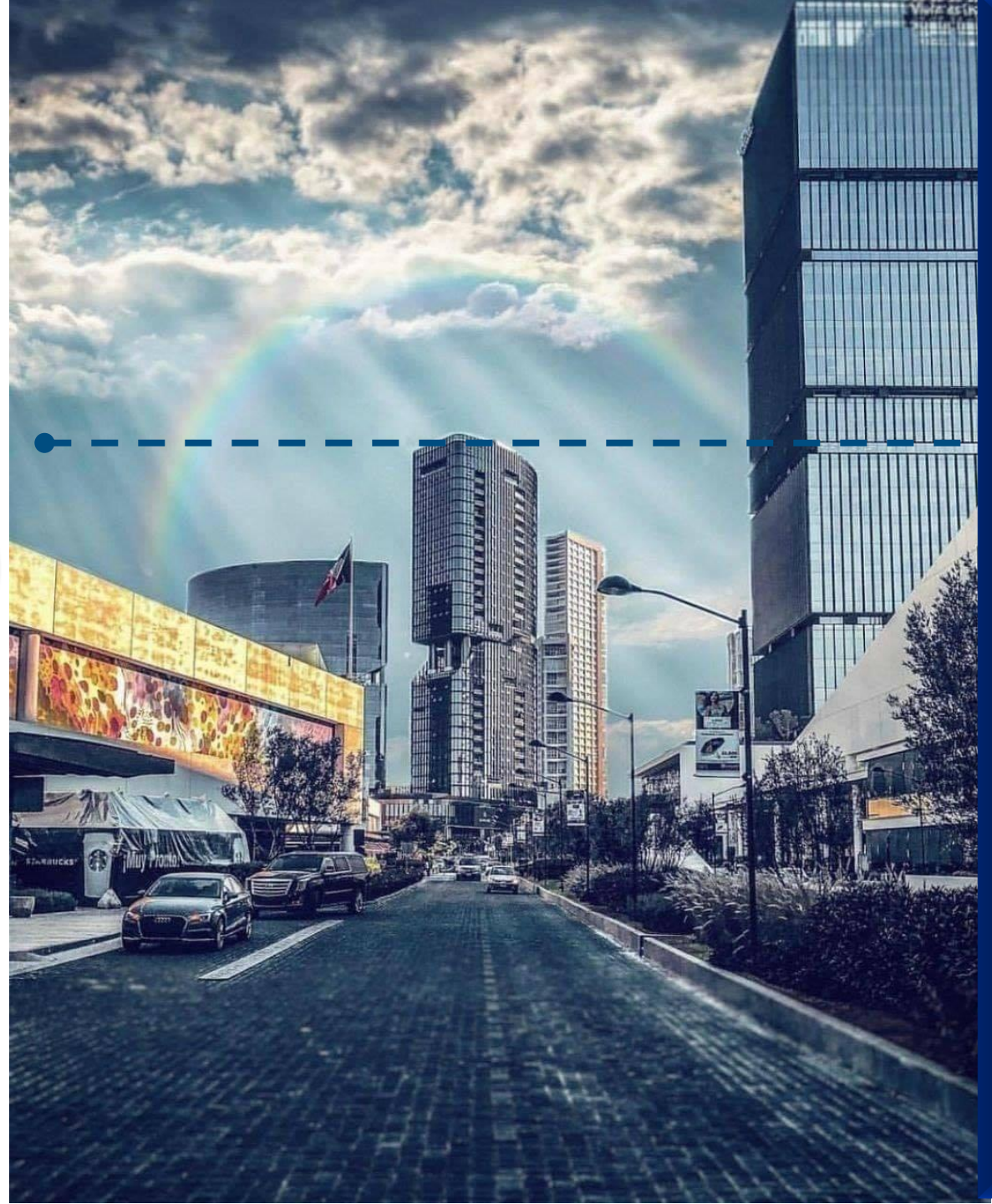
TECH WEBINAR

CHICAGO

Consulado General de México en Chicago

US Mexico Chamber of Commerce

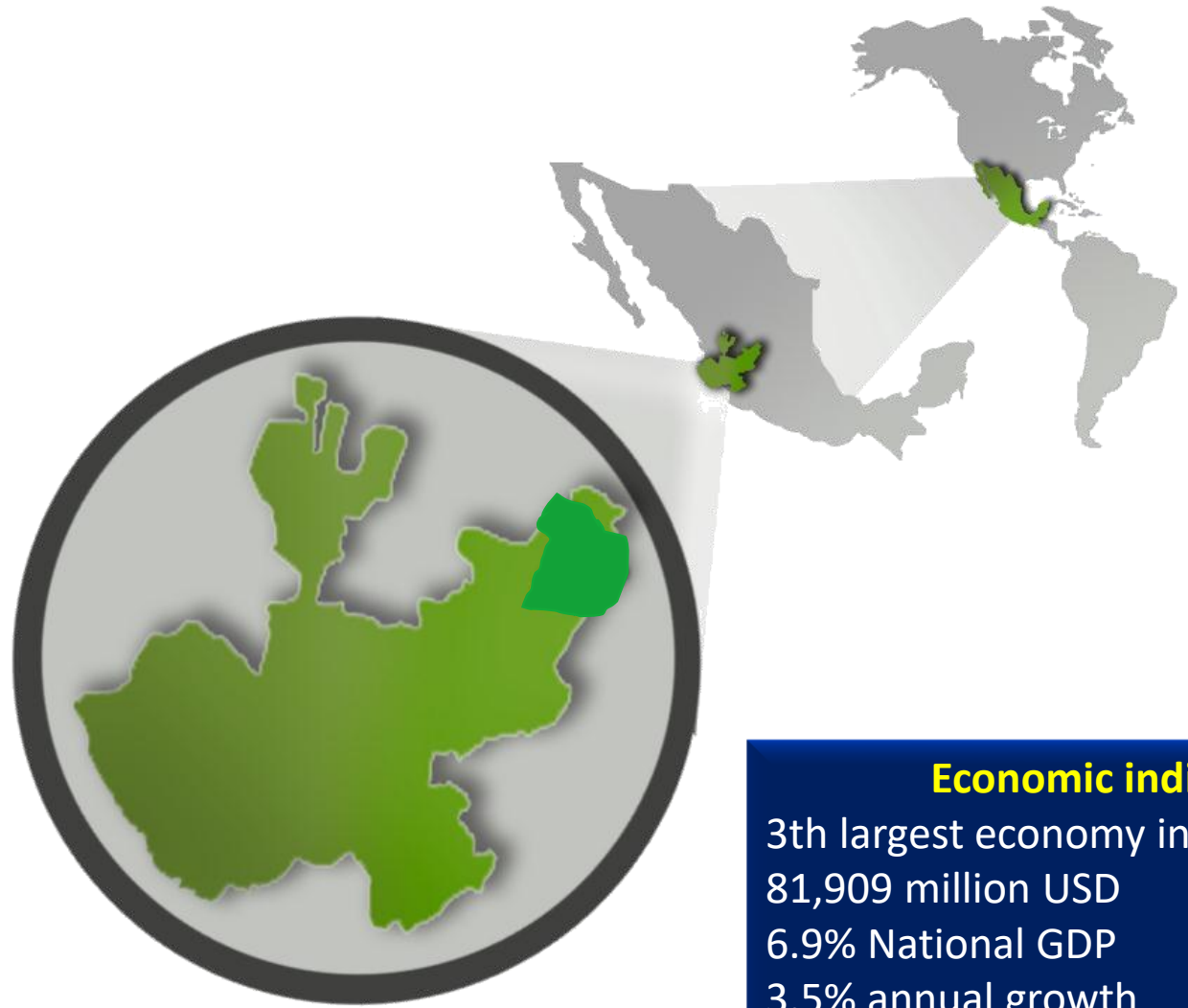
Mid-America Chapter



WHY JALISCO?



JALISCO LOCATION



Economic indicators

3th largest economy in Mexico

81,909 million USD

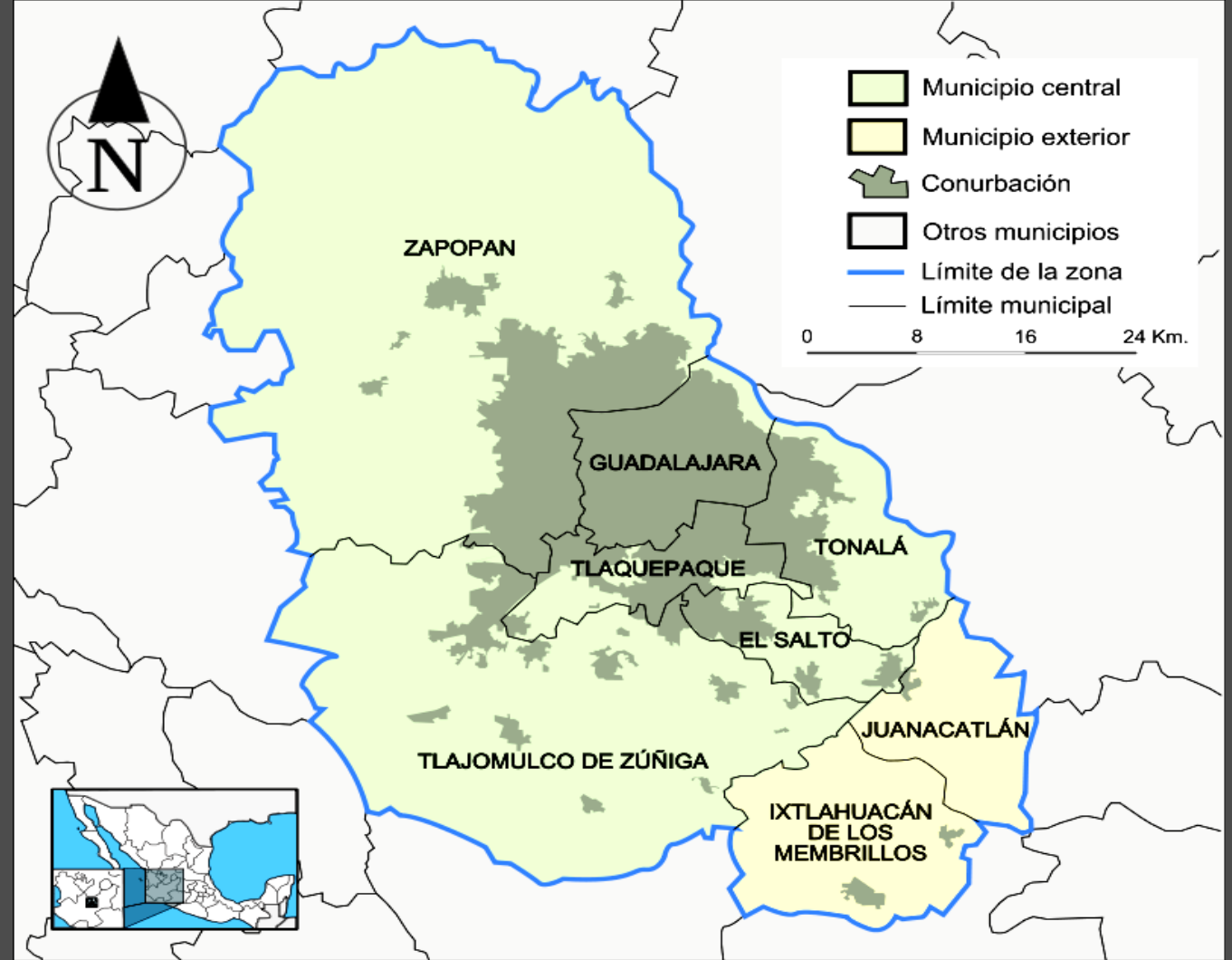
6.9% National GDP

3.5% annual growth

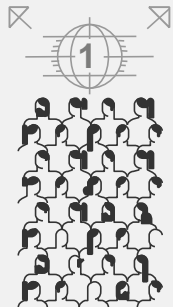
Population: 8.2 Million

26 years old average

METROPOLITAN AREA



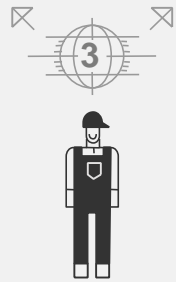
STRENGTHS



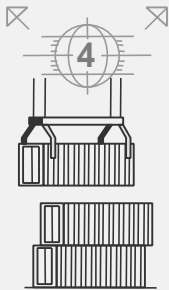
Demography



Productivity



Technical careers



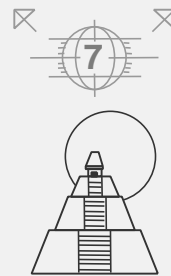
Export State



High tech Exports



Attractiveness DFI



Tourist Destination



Young population

**IT
SERVICES**

- Software Engineering
- Software Development
- Shared Services
- BPO/KPO/ITO
- Logistic Hub

MANUFACTURING

- Electronics & Telecommunications Equipment
- Automotive
- Metal-mechanic
- Plastic
- Textile
- Aerospace
- Medical devices
- Furniture
- Jewelry
- Renewable Energy

**AGRO
FOOD
BEVERAGES**

- Dairy
- Agave/Tequila
- Poultry & Eggs
- Greenhouse crops
- Pork
- Confectionary

**JALISCO
INDUSTRY**



JALISCO

Main exports



AUTOMOTIVE INDUSTRY



HIGH TECH INDUSTRY



ELECTRIC



MEDICAL
DEVICES



FURNITURE



AGRI-
BUSINESS

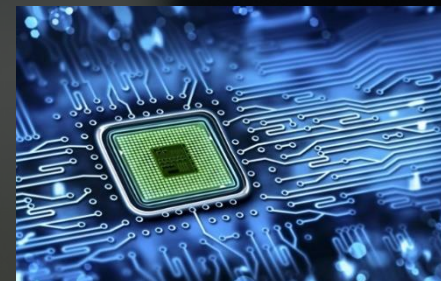
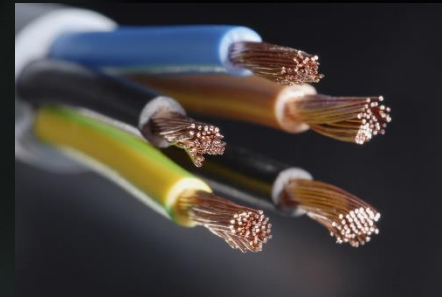


JEWELLERY



HOME
APPLIANCES

Main foreign investors



JALISCO INTERNATIONAL STATE



TALENT & INNOVATION



JALISCO Business and entrepreneurial State

- **Labor force 3.7 million people**
- **Competitive labor cost**
- **Availability of high skills personnel**
- **Excellent technical and engineering programmes**
- **45 years of experience**



IMPROVING TALENT

TOTAL ENROLLED STUDENTS

4,000,000

STUDENTS IN HIGHER EDUCATION

287,200

+15,000 ENGINEERS

GRADUATE PER YEAR (2019)

+6,500 ENGINEERS

SPECIALISED IN HIGH TECH (2019)

1st State Ministry for Innovation Science and Technology with 16 technical institutes

JALISCO R&D



Entrepreneurship, innovation & technology

First steps

Fablab@school
Network



Stanford
GRADUATE SCHOOL OF
EDUCATION



First Fablab in a
Latin-American
High school

Communities

+ 70 communities



HACKERS / FOUNDERS



Triggers

Massive events
+50,000
participants



Linking

Platform to link
entrepreneurs,
SMEs and
investors



StartUpLinks

JALISCO
Innovation
culture

**JALISCO
TALENT LAND**
The biggest entrepreneurship
event
45,000 participants

- Keynotes
- Panels
- Hackathons
- Recruitment talent



LOGISTICS



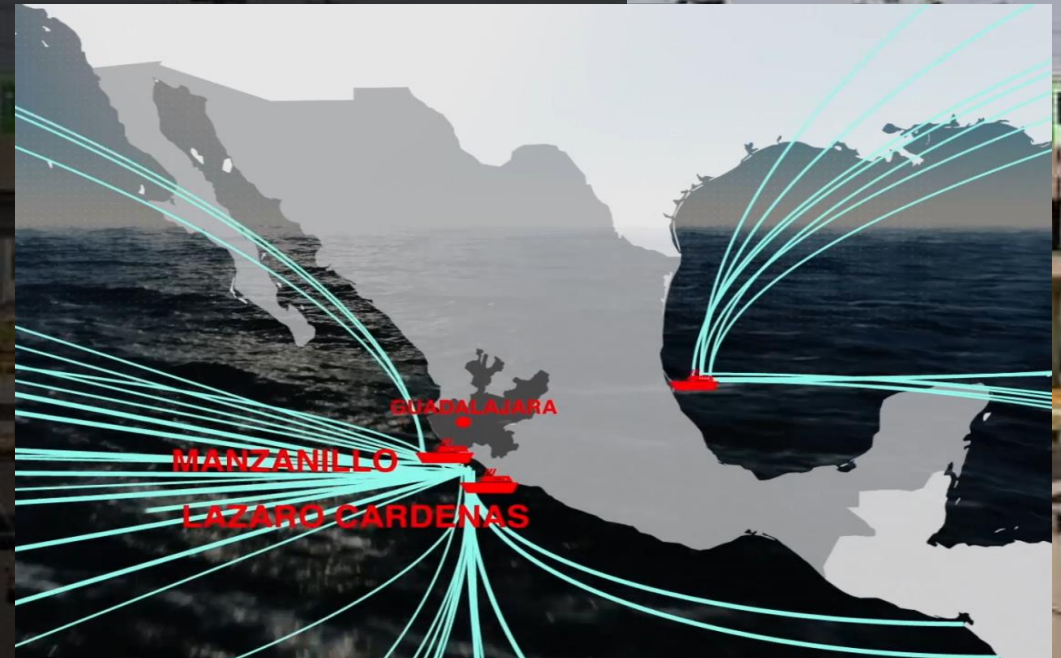
JALISCO NEARSHORE



JALISCO ROAD & RAILROAD INFRASTRUCTURE SEAPORT



COMPANY:	Km COVERED:
	4,674
	7,930
	1,886



JALISCO AIRPORTS

2 INTERNATIONAL AIRPORTS

GUADALAJARA & PUERTO VALLARTA



Guadalajara International airport will be expanding, doubling its capacity for 2024

2,300 INTERNATIONAL FLIGHTS PER MONTH

3RD MOST IMPORTANT AIRPORT IN MEXICO

**JALISCO
VERY WELL
CONNECTED**

- ✓ Los Angeles
- ✓ Orlando
- ✓ Las Vegas
- ✓ San José
- ✓ San Francisco
- ✓ Houston
- ✓ Phoenix
- ✓ Chicago
- ✓ Detroit
- ✓ Salt Lake City
- ✓ San Antonio
- ✓ Atlanta
- ✓ Seattle
- ✓ Oakland
- ✓ Dallas
- ✓ Panamá

14,850,000 PASSANGERS IN 2019

JALISCO AIR-CARGO

USA

63 WEEKLY FREQUENCIES

- FedEx
- ABX cargo
- Cargo Lux
- Atlas air
- Mass Air
- DHL
- Aerounion
- UPS

ASIA

15 WEEKLY FREQUENCIES

- Korean Air
- Cathay Pacific
- Qatar Cargo
- Emirates Cargo
- Atlas China

EUROPE

7 WEEKLY FREQUENCIES

- Air france
- Lufhtansa
- Panalipina
- Cargo Lux

LATIN AMERICA

7 WEEKLY FREQUENCIES

- Copa Airlines

93 WEEKLY FREQUENCIES

1ST IN VOLUME 2ND IN INTERNATIONAL OPERATIONS

INDUSTRIAL AND TECH INFRASTRUCTURE

• 60 INDUSTRIAL PARKS

• 2 TECH DISTRICTS

• 1 MULTIMEDIA PARK

• 3 TECHNOLOGY PARKS

• 1 SOFTWARE CENTER

• 1 AUTO PARK



QUALITY OF LIFE

- More than 31,000 hotel rooms
- **Touristic developments**
- Recreational & commercial areas
- **Cultural activities**
- International selection of restaurants
- **Competitive medical services**
- Wide choice of housing
- **Diverse entertainment**
- Corporative building & offices
- **16 Golf clubs in Guadalajara Metro Area**
- Host of International events

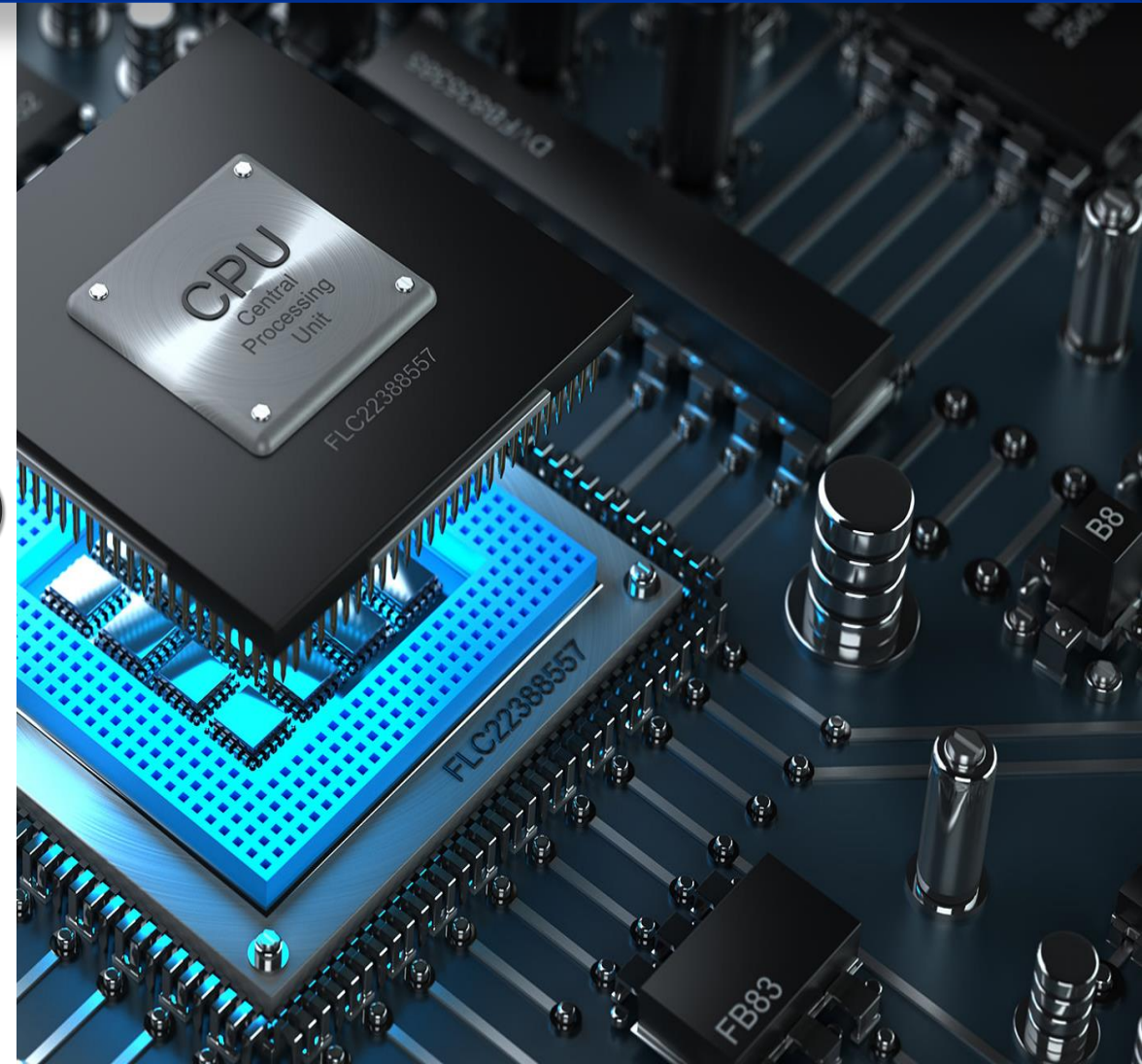


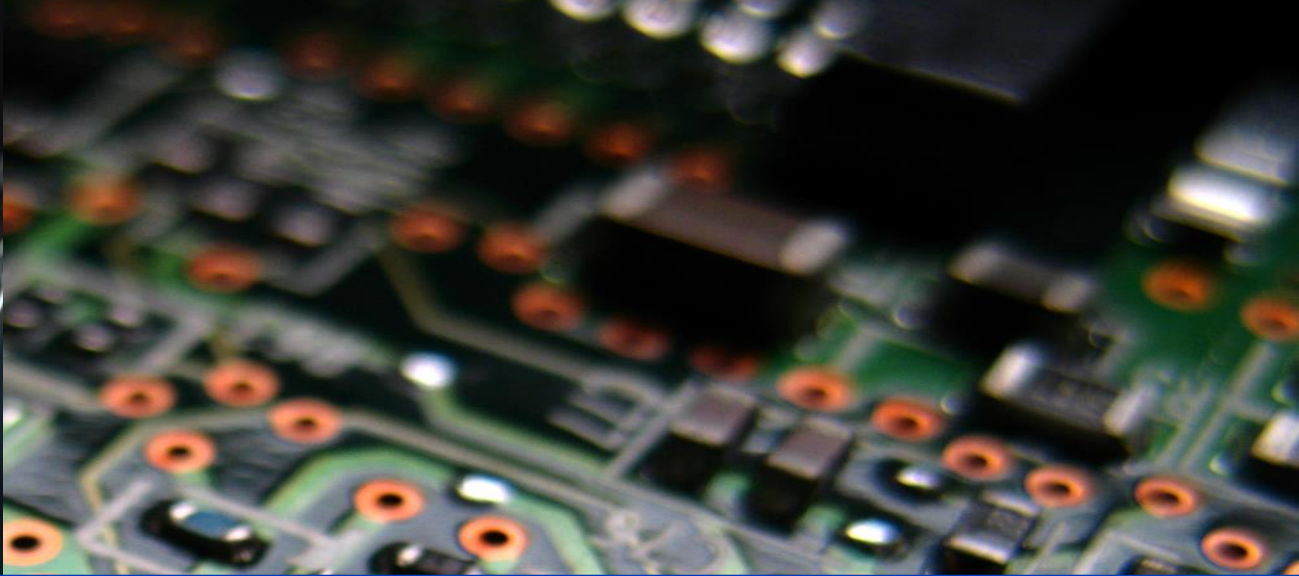
BUSINESS OPPORTUNITIES



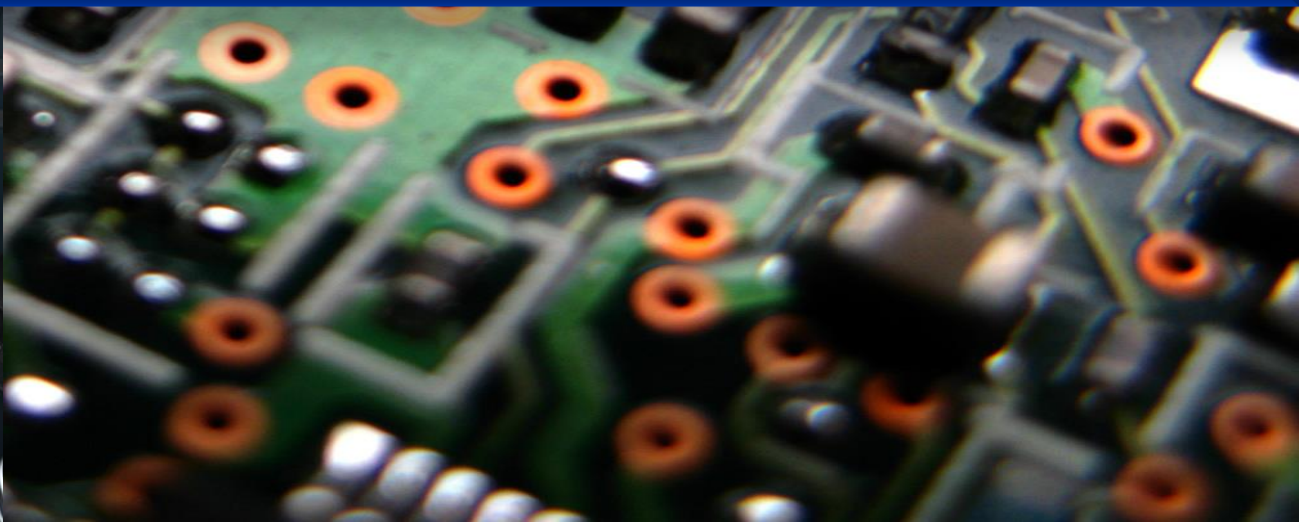
JALISCO STRATEGIC PROJECTS

- **HIGH TECH** (software development, hardware, IoT, VR, AR, machine learning, AI and animation)
- **PHARMACEUTICAL AND MEDICAL DEVICES**
- **AERO-BUSINESS** (aerospace, aeronautical and drones)
- **METALMECHANICS-AUTOMOTIVE**
- **E-MOBILITY / EV**
- **RENEWABLE ENERGIES** (solar and aeolic)

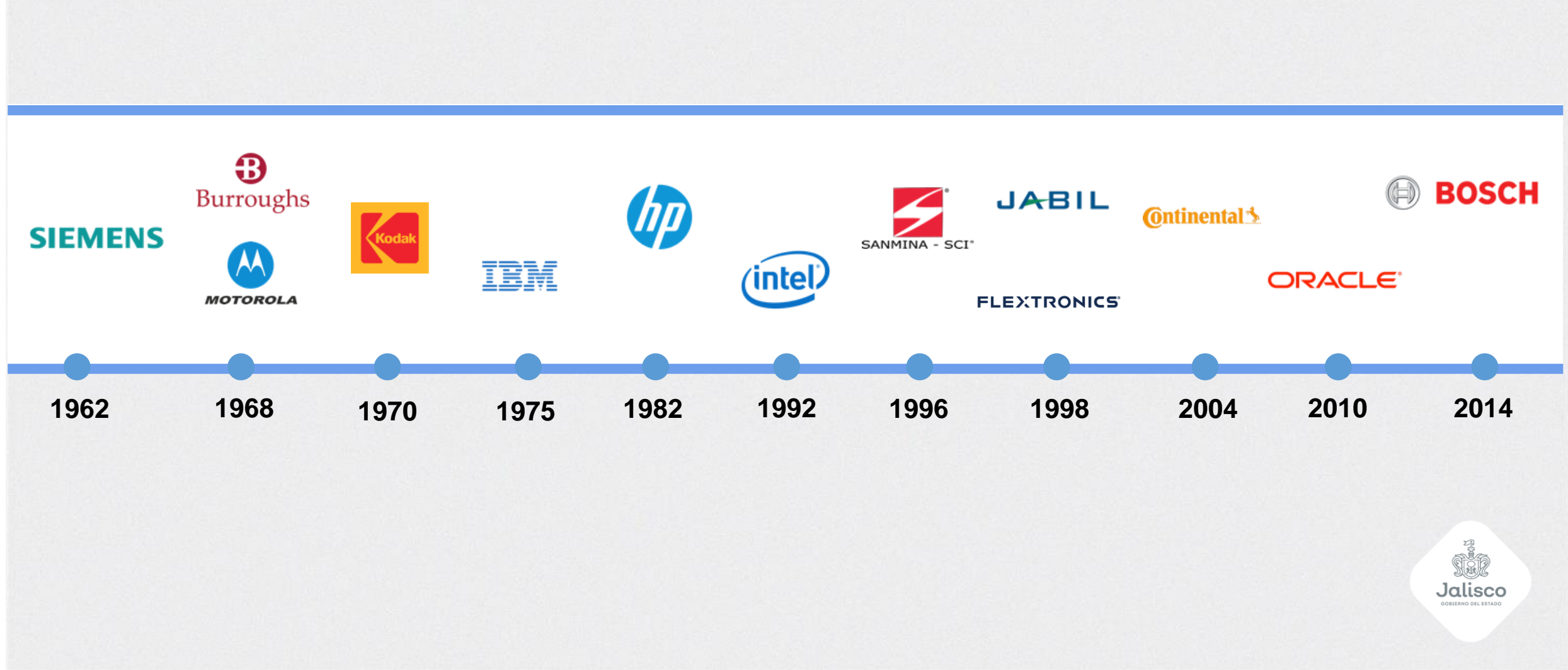




JALISCO HIGH TECH ECOSYSTEM



JALISCO HIGH TECH STARTED **1962**



VENTURE CAPITAL

INCUBATORS & ACCELERATORS

TOP 500

EMS

IT

BPO

DESIGN

CREATIVE INDUSTRY

HIGH TECH SME

UNIVERSITIES & RESEARCH

SUPPORTING ORGANIZATIONS

+1,000
HIGH TECH
COMPANIES

+300
STARTUPS

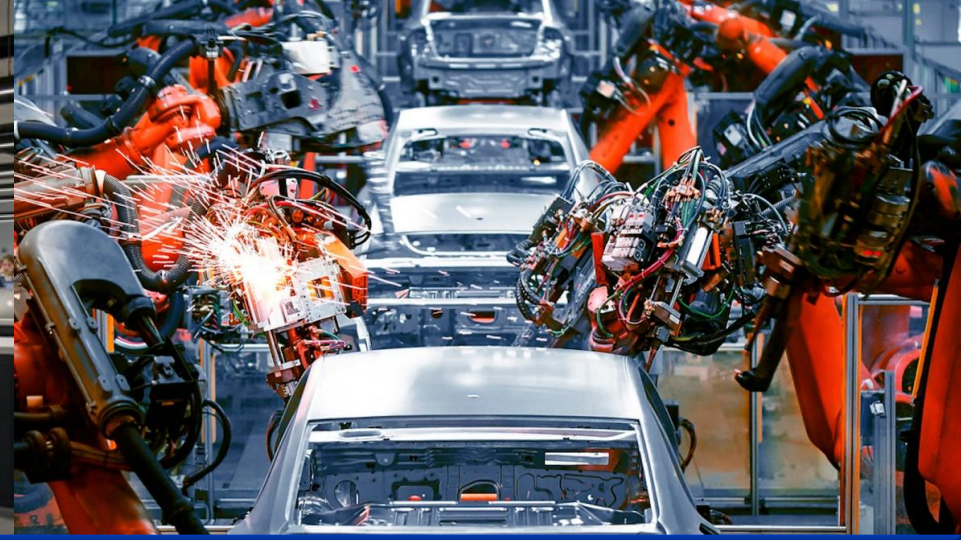
+2,200
RESEARCHERS
IN HIGH TECH

+150,000
HIGH TECH
JOBS

+16,500
ENG. & SCIENCE
STUDENTS

+20%
ANNUAL
GROWTH RATE

\$30 B USD
ANNUAL
EXPORTS



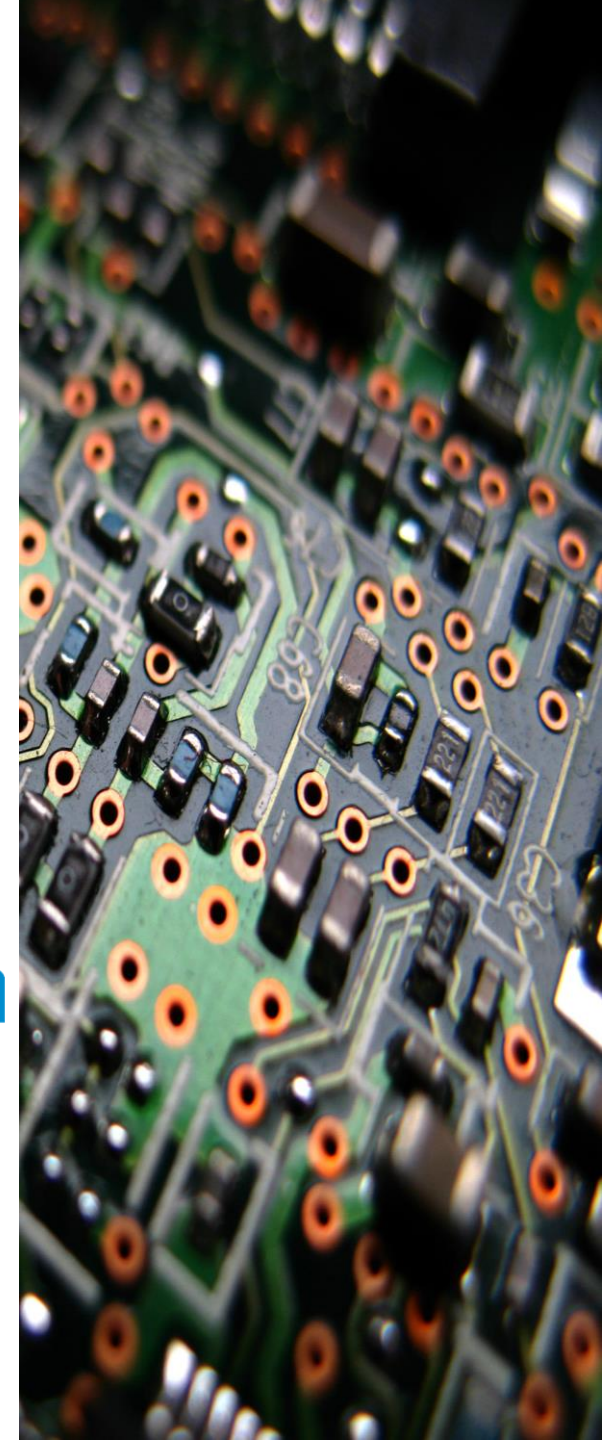
JALISCO

OTHER KEY INDUSTRIES



ELECTRONIC COMPANIES

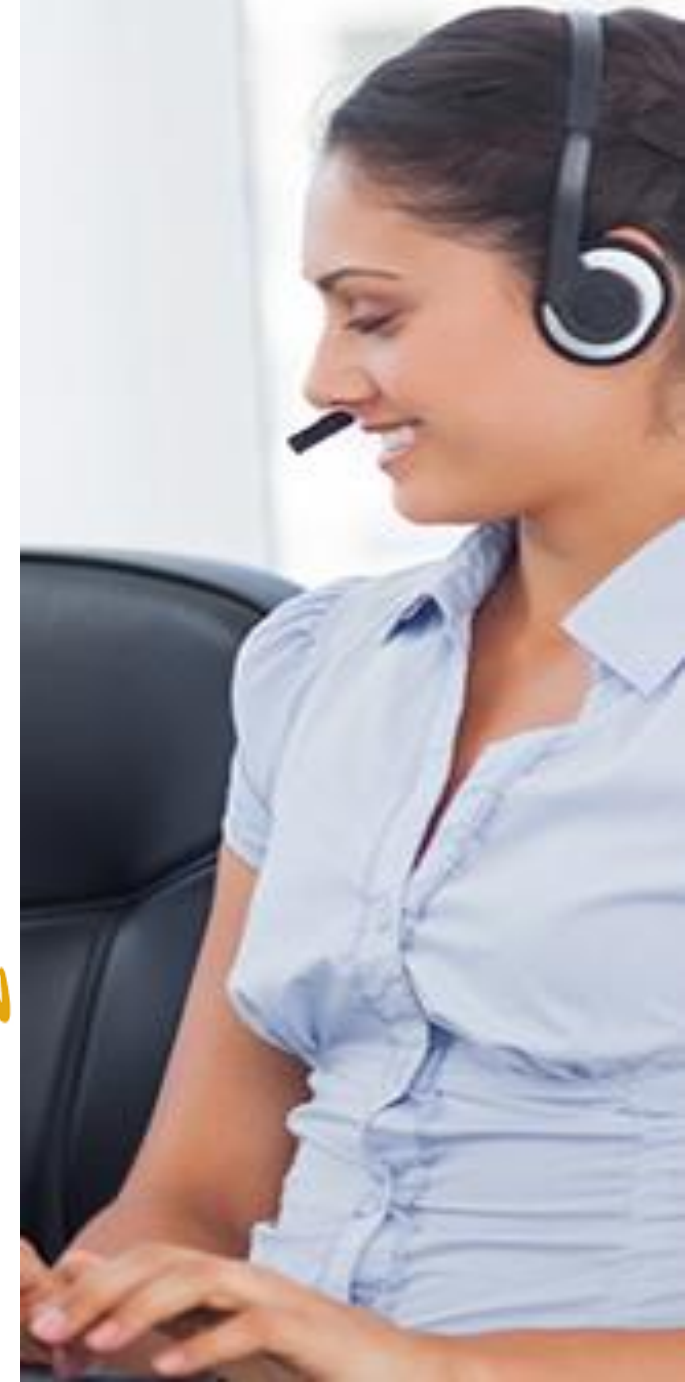
+60,000 Employees



ITO / BPO / KPO



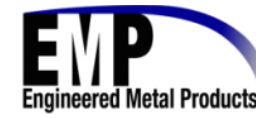
CONSULTANCY SERVICES



METAL- MECHANIC

+40,000 Employees

+300 Companies



MAIN ACTIVITIES:

- Aluminum & plastic injection.
- Foundry, welding, machining, coating.
- Die Casting
- Tooling design & manufacturing
- High precision parts
- Molding
- Finishing and plating

AUTOMOTIVE

+30,000 Employees

In the aftermarket, over 150 suppliers support Mexico and Latin America



E-MOBILITY/EV

+200 Suppliers

- Software
- Electronic
- Plastic
- Metal Mechanic
- Auto Parts



AERO-BUSINESS

+2,000 Employees

46 Companies



MEDICAL DEVICES

Jalisco leader in electronics

Takes part of the manufacturing, assembly and incorporation of electronic components into medical devices

Global EMS in Jalisco

flex **JABIL**



MAIN INVESTORS



Jalisco provides important industrial processes for medical devices manufacturing

Main activities:

Foundry, Thermal Surface treatments, Neo-equipment &

Assembly



JALISCO PLASTIC SECTOR

JALISCO HOLDS NATIONAL LEADERSHIP



759 Companies

25,000 Employees

Participation in
different areas of the
industry

AUTOMOTIVE

AEROSPACE

FOOD

PHARMACEUTICAL

AGROINDUSTRIAL

AERONAUTICAL

ELECTRONICS

CONSTRUCTION



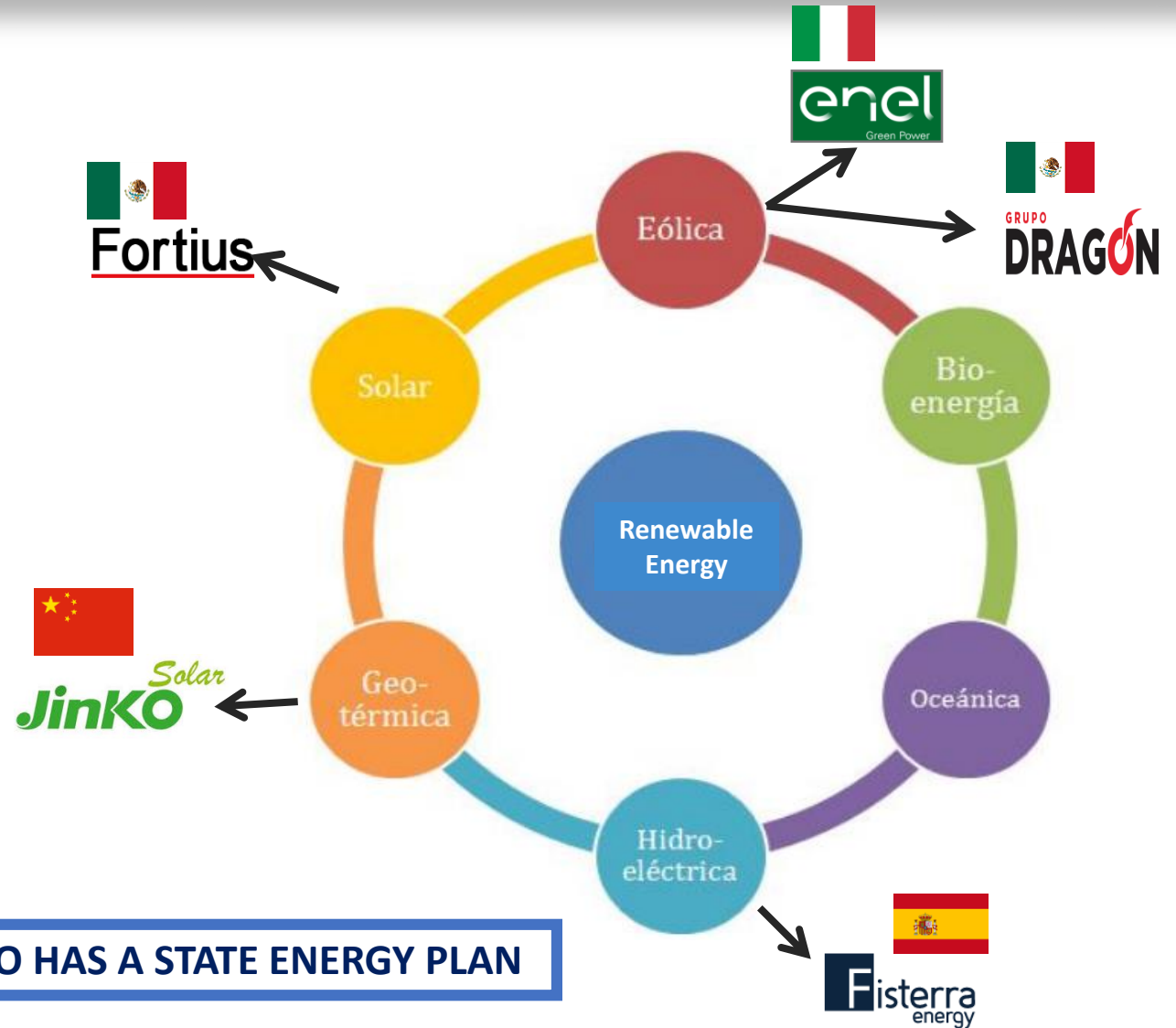


JALISCO RENEWABLE ENERGIES

In the last five years, **Jalisco** has attracted \$364 million dollars in energy projects:

- Two wind energy,
- Two solar energy
- One in a combined cycle plant.

JALISCO HAS A STATE ENERGY AGENCY



JALISCO HAS A STATE ENERGY PLAN

JALISCO

Your partner for growth!

Dave [unreadable]

