



Alberto Villarreal Named as New President of the US-Mexico Chamber of Commerce, Mid-America Chapter



10/23/2024

Chicago, IL, US

The US-Mexico Chamber of Commerce, Mid-America Chapter, is proud to announce the appointment of [Alberto Villarreal](#) as its new President.

As President of the Mid-America Chapter, Villarreal will focus on expanding initiatives that support cross-border trade, regional economic development, and industry collaboration. His strategic leadership aims to amplify the Chamber's role in providing necessary resources and advocacy for businesses navigating the challenges and opportunities of international trade between the US and Mexico.

The Chamber extends its heartfelt gratitude to Luz Najera, the former president, for her dedication and leadership over the past three years.

About the US-Mexico Chamber of Commerce, Mid-America Chapter

The US-Mexico Chamber of Commerce is dedicated to promoting trade and investment between the United States and Mexico. The Mid-America Chapter serves as a vital resource for businesses seeking to strengthen economic ties between the two nations, providing advocacy, networking, and strategic services.



About Alberto Villarreal

Alberto Villarreal is the Founder and Managing Director of [Nepanoa](#), a firm specializing in guiding multinational businesses through transformation across the United States and Mexico. As a bicultural leader with expertise in international business, Alberto has worked with some of the world's largest companies, leading projects in strategy, technology, finance, and operations in the United States and Mexico. He holds a double major in accounting and finance from Georgia State University and an MBA from the University of Chicago Booth School of Business.

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Photos can be found [here](#).

