

# COMMERCIAL MISSION NORTH AMERICA 2022

Government of the State of Hidalgo

Ministry of Economic Development



**HIDALGO**  
crece contigo



Estado Libre y Gobierno  
de Hidalgo

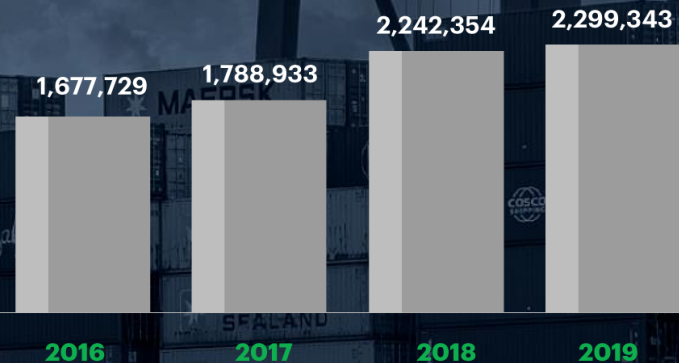
# HIDALGO: EXPORTS

The current administration of the Government of the State of Hidalgo, headed by Mr. Omar Fayad Meneses, committed from the beginning of his management to increase the exports of the entity, which has been fulfilled since the first months of his administration.

having a  
**GROWTH**  
from 2016 to 2019 of

**37%**

## Exports: Hidalgo 2016-2019



# REMARKABLE ACHIEVEMENTS

The public policies in economic matters that today are generated and consolidated in Hidalgo, have detonated favorable indicators for the people of Hidalgo.



2020

**3rd.**

National ranking

In textile production  
(INEGI)



2020 3 trimestre

**4ft.**

National ranking

As a state with the  
greatest economic  
recovery  
(IMCO)



2020

**3rd.**

National ranking

In exports of textile  
supplies  
(INEGI)



# HIDALGO EXPORTS

In Hidalgo, international markets diversification has been prioritized. As a result, currently Hidalgo's products are exported to 13 more countries compared to 2016, closing the year 2020, with a total of 91 international markets, in which hidalgo products are found, highlighting the United States, Ireland, China and Canada.



**54.09%**  
Industrial



**17.51%**  
Textile and  
apparel



**12.10%**  
Electric  
Electronic



**8.65%**  
Mining  
non metallic



**4.82%**  
Agroindustrial



**2.83%**  
Construction

# MAIN EXPORTED PRODUCTS



PRODUCT	AMOUNT (MDD)
Railway cars	\$770
Semi-finished trains	\$81.87
Voltage transformers	\$79.37
Steel and aluminium parts	\$45.78
Silicomanganese and ferromanganese	\$39.22
Train parts	\$38.22
Cotton fabrics	\$26.31
Parts for centrifugal pumps	\$23.52

## CONSOLIDATED SECTORS

-  Trains and locomotives
-  Processed food
-  Assembly of buses and cargo cars
-  Steel and metal working
-  Mining and construction materials
-  Textile
-  Logistics

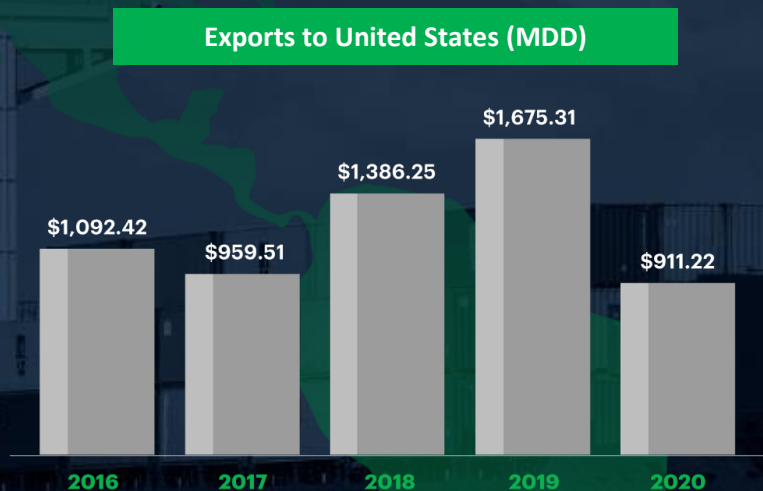
## NEW SECTORS

-  Electric and gasoline vehicles
-  Agroindustrial
-  Telecommunications
-  Sustainable Mobility
-  Renewable energy
-  Pharmaceutical
-  Services

# HIDALGO EXPORTS TO UNITED STATES



The commercial relationship of Hidalgo with the United States has had a growing trend, which explains the volume increment of exports and the diversification of destination markets.



Source: Internal development with SAT data



# EXPORT OPPORTUNITIES (USMCA )

Preferential  
Access

Promotes regional  
content

Mechanisms that will allow SMEs to  
have greater commercial  
participation in the region

Practices that restrict  
competition in the sector  
will be avoided

Metal mechanics industry:  
opportunity for the production of  
parts.



# OPPORTUNITIES

In the Ministry of Economic Development we are aware of the importance of the export sector; therefore, we work permanently on strengthening the business capacities of companies, highlighting the following areas:



# CHICAGO, ILLINOIS, USA.



It is the third largest city in the United States and one of the most important industrial, commercial, financial and transportation centers in the country.

It is the economic capital of Illinois and one of the major distribution points in North America.

It has the fourth largest concentration of Latinos in the United States.

## MEXICO AND ILLINOIS TRADE

\$23,000 MDD (2018).

Mexico is the third largest trading partner of Chicago, IL.

## MAIN PRODUCTS THAT ILLINOIS IMPORTS FROM MEXICO



**Beer**

(2.2 mil mdd)



**Televisions**

(1.5 mil mdd)



**Tractors**

(748 mdd)



**Control boxes for electrical appliances**

(412 mdd)



**Vehicle cables**

(463 mdd)

### TOP ORIGIN OF CHICAGO'S IMPORTS (MDD - 2019)

1°	China	\$42.02 MDD
2°	Canada	\$37.43 MDD
3°	Mexico	\$12.82 MDD
4°	Germany	\$8.24 MDD

# ¿WHAT HIDALGO OFFERS TO ILLINOIS?



Voltage regulators



Beer



Transformers



Processed food

(Honey, fruit drinks, ice cream bases, dates, sauces, mole in powder, snacks, preparations for pastry and confectionery, cactus products)



Auto parts

(Automotive cables, brake linings, automotive accessories)



Plastic manufacturing

(Irrigation hoses, polyethylene film, engineering and high precision plastic parts)



Textil Products

(Fabric, thread, garments, robes, camisoles, suits)

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