

HIDALGO: THE MEXICAN SPOT

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HIDALGO
crece contigo





WHY HIDALGO?



Value proposal



HIDALGO IN THE WORLD

Greater global media presence, based on high impact results in attracting investments.

THE WALL STREET JOURNAL

AB InBev Unit Grupo Modelo to Build Brewery in Central Mexico

Investment of about \$750 million by maker of Corona beer

By Anthony Harrap and Robbie Whelan
Nov. 27, 2017 4:47 p.m. ET

Omar Fayad Meneses, governor of the state, said recent improvements to highways, railroads and other infrastructure had made Hidalgo more salable for corporate expansions.

"A lot of things have come together at the same time that have been very positive for Hidalgo to attract investment," Mr. Fayad said.

Forbes MÉXICO



Atlas Renewable Energy

Yegocios

Atlas inaugura parque solar de la primera subasta eléctrica

Con una inversión de 110 mdd, la firma energética venderá la electricidad limpia a CFE durante 15 años.

South China Morning Post

HK CHINA ASIA WORLD COMMENT BUSINESS



AMERICAS

Mexico signs deal to build cars for Chinese firm JAC, creating 5,500 jobs, as US relationship sours

Mexico News Daily



A Great Wolf Lodge water park in the US.

US firm to build 2.8-billion-peso water park in Hidalgo

The Greenville Sun

Mexico: \$212 million deal to make Chinese SUVs in Hidalgo

Posted 1 hour ago

MEXICO CITY (AP) — Mexico has announced a 4.4 billion peso (\$212 million) deal to assemble and distribute passenger cars by Chinese automaker JAC in the central state of Hidalgo.

The New York Times

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Mexico: \$212 Million Deal to Make Chinese SUVs in Hidalgo

By THE ASSOCIATED PRESS
FEBRUARY 1, 2017

Hidalgo Gov. Omar Fayad announced the deal between Mexico's Giant Motors Latinoamerica and Chinese state-owned automaker JAC Motors at a news conference in the capital.

ENERGIA LIMPIA XXI

Un sitio dedicado a la creación de alianzas para la producción de la energía renovable en América Latina y el Caribe.

JUNI 11, 2019

Mexico Hidalgo shines with new solar energy plant



Shanghai Daily

Business

Chinese automaker JAC to produce cars in Mexico

Source: Xinhua | February 2, 2017, Thursday



江淮汽车

AWARD FOR THE BEST FDI PROJECT AIM 2020

Awarded for the first time in Mexico, thanks to Hidalgo's investment attraction policy to generate jobs, a better business environment, economic growth and social welfare.



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Secretariat of Economic Development of
the State of Hidalgo

For being the winner of AIM Investment Awards 2020
from Mexico for the Latin America & The Caribbean Region

20-22 October 2020

#AIMDigital

A handwritten signature in black ink, appearing to read "Dawood Al Shezawi".

Dawood Al Shezawi
CEO Annual Investment Meeting Organizing Committee

INVESTMENT DIVERSIFICATION

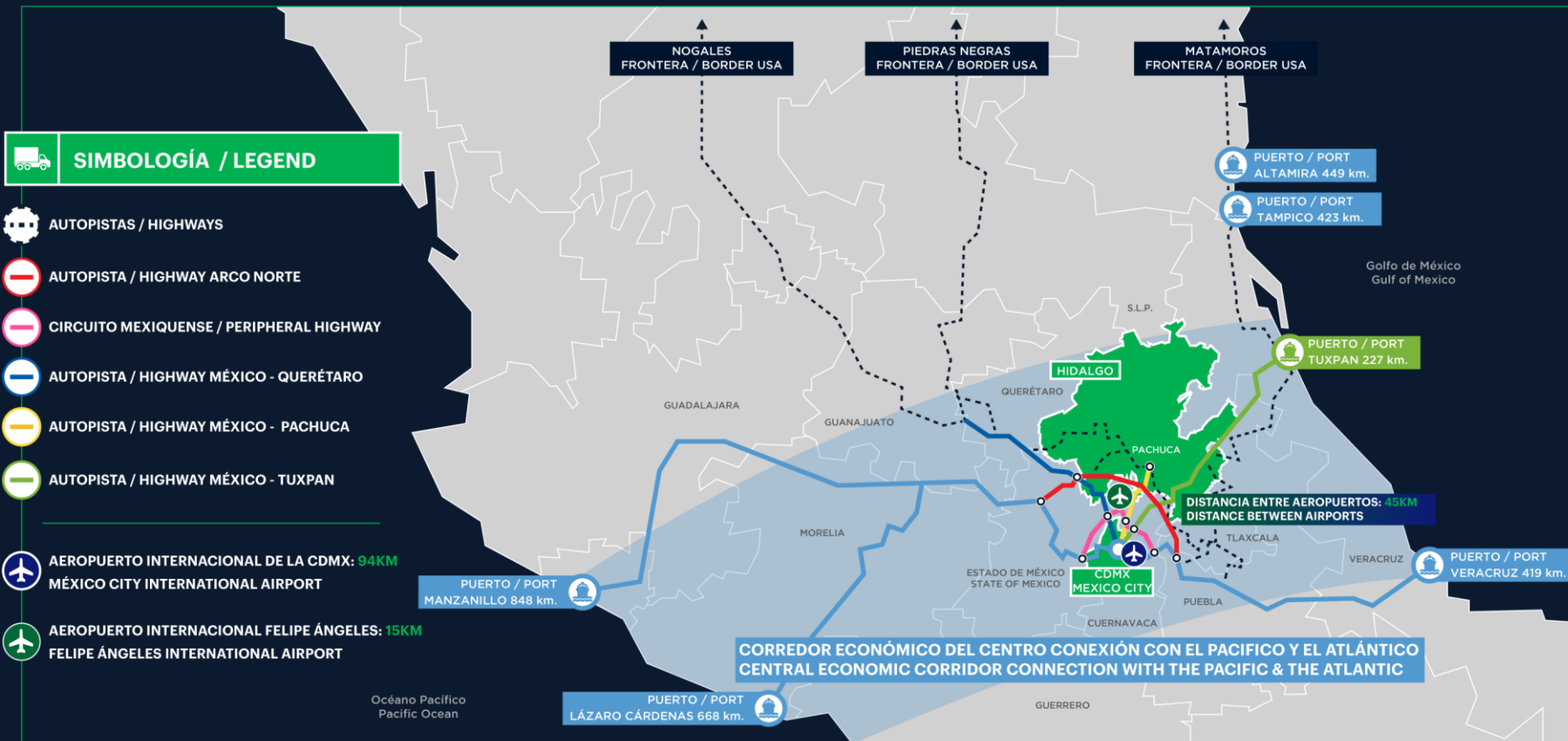


WE ARE BROADENING OUR OPTIONS TO ATTRACT GREATER INVESTMENTS FROM DIFFERENT COUNTRIES AROUND THE WORLD

HIGHWAY CONNECTIVITY



Extraordinary highway infrastructure, key access to the main ports and borders of the country.





VALUE-ADDED PROSPECTIVE SECTORS

We are pushing four of the sectors that will lead tomorrow's economy.

SUSTAINABLE MOBILITY

The future of the automotive industry



SUSTAINABLE ENERGY

One of the highest growth sectors worldwide



AGROINDUSTRY

Supplies the North American market



PHARMACEUTICAL

High value and highly competitive sector



Para cuidar sólo uno lo mejor!



SERVICES

Demand of specialized human capital



each interaction matters



TELECOMMUNICATIONS

- Digital Award ANATEL 2019.
- The first collaboration agreement with American Tower, was signed.